November 2026

Dear Reader

In 2027, the Sandisfield Times will mark its 17th year of publication, outlasting both of the town's earlier papers, the Record and the Sandisfield Newsletter, which ran from 1981 to 2007, respectively. Do you remember the three-year gap with no community paper, before the Times arrived in March 2010? It filled a void.

We're proud of our record of reporting local news, features, events, and free obituaries, with the support of local advertisers. We believe the Times has become a staple of community life. Each month, many of you look forward to your free home-delivered copy or pick one up at your post office box, and on the rare occasions we're a little late, we hear about it. That's a wonderful sign of reader loyalty.

According to the U.S. Bureau of Labor Statistics, the cost of living has risen 55% since 2010, and our costs for design, production, distribution, and our website have risen along with it. Printing a single copy now costs two dollars. Even so, we have not raised our $25 mail subscription price or our advertising rates, and reading the Times online remains free.

We've managed this, including several color issues each year, thanks to dedicated volunteers, good fiscal management, and, above all, the generosity of a relatively small number of readers who recognize the importance of a community publication.

Only about ten percent of readers donate in a given year, and that number is falling, partly because we've lost long-time readers who have moved away or passed on. Would it surprise you to learn that ninety percent of our readers have never donated even one dollar, whether they read the Times in print or online?

If you value this newspaper and want it to continue, please consider a tax-deductible donation. Unlike many nonprofits, we ask for support only once a year. Thank you for not taking your community paper for granted, and for helping secure its future as a relevant, reliable, and high-quality resource.

The board and staff wishes one and all joyous holidays and a wonderful New Year.

Tom Christopher
President of the Board